

ENTREPRENEURIAL ATTITUDES OF MBA STUDENTS: A FACTOR ANALYSIS APPROACH

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ABSTRACT

There is a growing body of literature arguing that entrepreneurial intentions play a very relevant role in the decision to start a new firm. This paper endeavours to explore the perceptions of MBA Students towards entrepreneurial activity so that their efforts can be guided further. This study particularly measures the perceptions of MBA students towards entrepreneurship through self-reported questionnaire on various significant items. The questionnaire items have been categorized in three groups i.e. 1) Entrepreneurial Acceptability, 2) Entrepreneurial Intentions, and 3) Personal Attributes. The findings of the study essentially aim at exploring whether or not the majority of respondents possess a positive attitude towards doing business after passing out from the college on completion of their course. The technique of factor analysis will be applied to collected data for statistical analysis.

KEYWORDS: Entrepreneurship, Entrepreneurial attitudes, Students, MBA, Malout